

# PRACTICE ADVANTAGE

## Medical

**\$1500**  
PER MONTH

### BELOW IS AN OVERVIEW OF THE ELEMENTS INCLUDED IN THE PROGRAM

#### MARKETING

- **Referrals** – Inclusion in our website’s “**Find a Provider**” search tool and be recognized as a BaleDoneen Member. We will link your directory listing to your website for maximum exposure and credibility.
- **Networking Opportunities** – We are building collaborative, mutually profitable new relationships between medical/dental providers in a variety of ways, including membership in our vibrant BaleDoneen Method® community and through networking events.
- **Brochures** – Fifty (50) dental education patient brochures – Healthy Gums Help Prevent Heart Attacks. Fifty (50) Arteriology brochures. Discounted rates for additional orders.
- **Poster** – BaleDoneen Root Cause Poster
- **Logo** – Use of the BaleDoneen Logo
- **Plaque** – BaleDoneen *Elite Member* Recognition Plaque

#### BUSINESS DEVELOPMENT

- **BaleDoneen Sample Forms**
  - Red Flags Supplemental Health Form
  - Health Assessment Checklist
  - Health History
  - EDFROG Workup Sheet
  - Sample Referral Letters
- **BaleDoneen Medication Sheets**
- **Patient 1st Visit** PowerPoint Presentation
- **Patient 2nd Visit** PowerPoint Presentation

#### SCIENCE & EDUCATION

- **Published Studies** – Have access to published studies to ensure that you and your patients are kept up-to-date with the latest scientific findings.
- **Position Papers** – Have access to position papers and white papers that provide additional knowledge through research.
- **Monthly Newsletter** – The monthly newsletter included with this program covers cardiovascular disease (CVD) prevention and news, personal stories, heart healthy recipes and more.
  - **Ability to download and import your logo and contact information**



See reverse for more information



[baldoneen.com](http://baldoneen.com)

## SCIENCE & EDUCATION, CONT'D

- **Monthly Scientific Update Webinars** – Gain access to our Monthly Scientific Update Webinars with Slide Deck. In these live one-hour sessions facilitated by Bradley Bale, MD or Amy Doneen, DNP, we share the latest peer-reviewed data that makes our method dynamic and discuss specific patient cases. You'll also gain access to slide decks to share with staff.
- **Lunch-and-Learn Speaker's Deck** – Being ahead of the printed science positions you as a national and regional expert. You'll gain access to slide decks with key data from the latest studies that would otherwise take hours to compile, a valuable asset for your speaking engagement presentations.
- **Business Development & Team Training Video Library** – Learn strategic thinking, marketing, patient conversion and retention, leadership, clinical practice management, staff motivation and alignment, finance and quality assurance from our videos as you scale your practice in a way that provides a balanced lifestyle for you as a clinician and increases profitability.
- **BaleDoneen Preceptorship** – All Toolkit members receive ongoing access to BaleDoneen Preceptorship training. For graduates of our Preceptorship course, reviewing the continually updated course annually and educating your entire team is a must to stay sharp and ahead as a thought leader and practice owner. Each Toolkit subscriber gets complementary access to the Preceptorship course annually, plus access for up to 5 healthcare staff members at a discounted rate.

## COACHING / IMPLEMENTATION

- **Coaching when you need it!**
- **One-Hour Interactive Monthly Group Discussions** – Led by Dr. Bale or Dr. Doneen in alternating months, these sessions let you connect directly with the co-founders of the Bale Doneen Method for scientific consulting. This is an opportunity to discuss your most challenging or intriguing patient cases with Drs. Bale and Doneen and interact with other providers. Attendees can guide the content by submitting their preferred discussion topics in advance, allowing this dedicated hour to be used for open discussion of new approaches to cardiovascular disease prevention or other clinical issues of their choice.
- **On-line Discussion Board / Online Case Discussion** – Have a question where you would like to get feedback from others? All Toolkit members will have access to the online discussion board where members can post question and seek input from others
- **Peer Groups** – Compare strategies, techniques, case work, financials, etc...

## ADDITIONAL OFFERINGS AVAILABLE TO PRACTICE ADVANTAGE MEMBERS ONLY

1. **Personal** BaleDoneen Health Evaluation
2. Schedule a **Community Event** with Dr. Bale and Dr. Doneen
3. **Shadow** with Dr. Doneen at the Heart Attack and Stroke Prevention Center in Spokane Washington
4. Schedule a **consultation / in-office visit** with Dr. Bale or Dr. Doneen

*Additional Fees Apply. Contact us for details and discounted rates!*



**CONTACT US TODAY!**

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**baldoneen.com**